

Constantinos Halkiopoulos

[halkion@upatras.gr]

Department of Management Science and Technology

University of Patras, Greece

Constantinos Halkiopoulos is an Assistant Professor (Data Mining with Application in Marketing) in the Department of Management Science and Technology at the University of Patras in Greece. He has a University Degree in Mathematics (BSc) and expertise in the Information Technology field. He has a postgraduate degree (MSc) majoring in «Mathematics of Computers and Decision-Making» and «Mathematics Foundations of Computer Science and Applications on Artificial Conclusion Drawing and Decision-Making» by the Interdepartmental Postgraduate Studies Program of the Mathematics Department and the Department of Computer Science and Engineering of the University of Patras. He also holds an MEd in «Leadership and Management in Education», School of Education, University of Rome «Roma TRE». He is a doctor (Ph.D.) in the Department of Mathematics and Computer Engineering & Informatics of the University of Patras. Also is a member of the Entrepreneurship and Digital Innovation Laboratory (EDILAB) of the Department of Management Science and Technology at the University of Patras, Greece. His scientific and research interests lie in the fields of Artificial Intelligence and Neural Networks, Expert Machines, and Intelligence Knowledge Systems, as well as Data Mining with application in Computer Vision, such as Image Recognition, in Marketing and utilization of Psychometric Tools for Behavioral Data Analysis, with an emphasis on fields such as Digital Marketing, Neuromarketing, and Cognitive Science. He has professional and research experience in developing and managing multimedia applications and developing integrated electronic content management platforms utilizing Semantic Web technologies, Relational Database Management Systems (RDBMS), and Convolutional Neural Networks (CNN) for use in Decision-making Support Tools.